

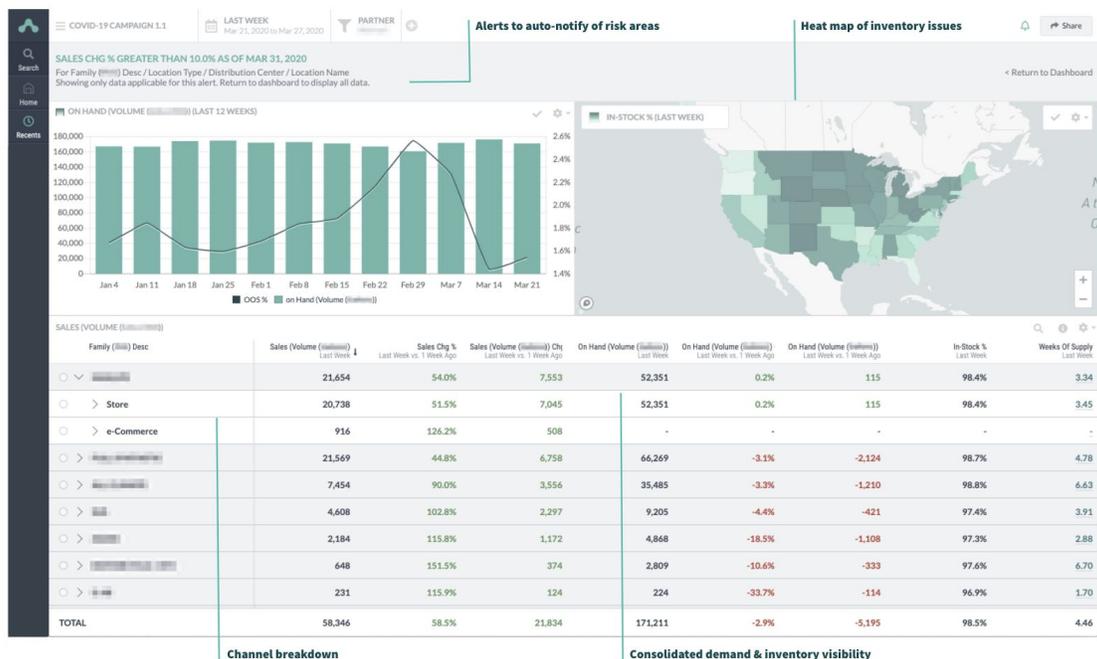


# Take control of your supply chain during the COVID-19 crisis

## Pinpoint your critical risks with Alloy as your supply chain control tower

The COVID-19 pandemic has introduced unprecedented turmoil to supply chains across the globe as consumers are changing what they buy and how they're buying. Traditional demand signals like retail orders are too slow, leading to bare shelves and online out-of-stocks, overstocks or allocation scrambles. Now, more than ever, a holistic view of real-time sales and inventory data is needed to quickly respond to imbalances and enable more effective collaboration with your customers.

With Alloy's COVID-19 executive dashboard, you can easily identify your greatest risk areas and be well positioned to respond as demand continues to shift. You can continuously assess whether your true demand is going up, down or redistributing across channels, partners, and categories, and how that compares to inventory levels, allowing you to act at the right time.



## Respond with the right action plan to mitigate your risks

The Alloy COVID-19 dashboard helps you answer these critical questions:

- Does inventory need to be moved from stores to e-commerce warehouses to meet demand?
- Should I propose a CPFR practice with a particular retailer to ensure the right products are getting to the right places? Should retailers be ordering more or less?
- How should I adjust my forecast based on the latest performance?
- Should I adjust production to increase supply of product category A but reduce it for product category B?

## The Alloy Difference

- **Purpose-built for consumer goods companies.** Alloy specifically caters to supply chains at consumer goods companies with hundreds of pre-built data connections and templated analytics, providing a complete picture of Forward Days on Hand and other key metrics across every tier to enable companies to better manage their supply chains.
- **Makes data actionable for all parties.** Alloy maps and harmonizes data across your supply chain, translating product & material IDs, units-of-measure, and time granularities across supply chain tiers & partners, enabling supply chain teams to easily understand root causes and take the appropriate action internally or with their partners.
- **Consumer-grade ease of use, enterprise performance.** Alloy users enjoy workflows powered by modern, user-first design and unmatched platform architecture. If you want to create a custom time frame for analysis, drill down to the store or SKU level, or see a new metric, it's all a few clicks and seconds away.